

MOTA FACT SHEET

2014 ACCOMPLISHMENTS

During fiscal year 2014, MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to **reduce chronic diseases**. The accomplishments of the MOTA program included:

- 831 minority individuals attended the Local Health Disparities Committee, local health department's cancer/tobacco or other coalition meeting

- 509,603 minority individuals were reached through MOTA efforts.
- 338,676 pieces of health education materials were distributed by MOTA grantees
- 1,360 cultural fairs or events were sponsored or attended by MOTA grantees
- 127 partnerships between the LHDC and community groups were developed
- 5,000+ Minority Health Network comprised of community individuals and organizations that are being empowered to act as a collective in their best health interest is in place.

2015 MOTA Focus

In fiscal year 2015, MHHD awarded MOTA grants to 12 jurisdictions having the highest proportions of minorities. The MOTA grant recipients include community based organizations, faith based organizations, hospital based minority programs, academic institutions, and non-profit grassroots organizations. All local programs will have a primary focus on minority cardiovascular disease, infant mortality, as well as cancer and tobacco related issues.

MOTA NETWORK

Funding was provided to over 425 faith and community-based minority primary and sub-grantee groups of the targeted ethnicities — African American, Hispanic/Latino, Asian American /Pacific Islanders, and American Indians during fiscal years 2001 — 2014. The focus of these groups was on educating, enlightening and empowering ethnic minorities to impact cancer and tobacco health care decisions in their local jurisdictions. In 2011, after 10 productive years in addressing cancer and tobacco, the MOTA program was elevated to address chronic disease statewide. Maryland counties with over 15% minorities are eligible to apply for MOTA funding. The minority health network database located within the DHMH Minority Health and Health Disparities (MHHD) office includes **5,000** contact information entries.

MHHD Trainings and Collaborations

Beginning in August 2014, MHHD will host four regional trainings for local MOTA programs to address the National Standards for Culturally and Linguistically Appropriate Services in Health Care (CLAS). MHHD received a grant from the Federal Office of Minority Health in 2013 to educate and train community based organizations. The goal is for community based organizations to not only

be aware of the National CLAS Standards, but also to work with local health systems to raise awareness of the Standards as an essential part of the delivery of health care. Also, MHHD has once again partnered with Healthcare for All (HCA) to address health literacy issues with the Affordable Care Act (ACA). HCA will provide a one hour presentation during the regional CLAS Standards trainings.



MOTA and MHHD Highlights

The MOTA Program continues to be involved in several DHMH and state initiatives at the local levels such as the State Health Improvement Process (SHIP), the Pregnancy and Tobacco Cessation Help Program (PATCH), and the Million Hearts Initiative. Local MOTA Programs have also been actively collaborating with the Health Enterprise Zones in Dorchester County and St. Mary's County, in addition to serving as ACA Assister Entities for Healthy Howard and Healthcare Access Maryland (HCAM).

In December 2013, MHHD published the *Blacks or African Americans in Maryland: Health Data and Resources Report*.



This report is in addition to the three other racial and ethnic reports that were previously published by MHHD during 2013. All MHHD data reports, including the *Maryland Chartbook of Minority Health And Health Disparities Data* can be found on the MHHD website at <http://dhhm.maryland.gov/mhhd/SitePages/Home.aspx>

FISCAL YEAR 2015 MOTA GRANTEES

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Dorchester County
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St. Mary's County
Minority Outreach Coalition — Nathaniel Scroggins
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Frederick County
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Talbot County
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For information regarding MOTA Grantees' activities in your county, contact the individuals listed above.

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Lawrence J. Hogan, Jr., Governor



Van T. Mitchell, Secretary

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